

DATASHEET

Industry-leading digital identification

Smart, compliant and secure. All without compromising on user experience.

Callsign's intelligence-driven authentication (IDA) helps businesses build and enhance reputations through seamless and secure digital identification.

The first true representation of identity online, we positively identify users by their unique characteristics, replicating real-life recognition signals with AI models so you can offer rich online experiences that drive business growth.

We both detect signs of fraud and confirm that the individual making the transaction is who they say they are. This is more secure, user friendly and cost effective than traditional solutions such as passwords and OOB OTPs. Using this approach, Callsign enables businesses to increase their

customer experience and reduce false positives, all while maintaining industry leading fraud prevention.

Seamless and secure omnichannel experiences

We are the only vendor to layer device, location, threat and our unique Muscle Memory Technology – the highest-fidelity form of behavioral biometrics – to more accurately identify the individual and ensure only the genuine user has access to their accounts.

Because we analyze more data signals across web and mobile than any other vendor, you can more accurately identify and prevent fraud, helping protect both your customers and your reputation.



The Callsign solution is nimble and light. In most cases, our customers don't detect anything different. We saw no negative customer sentiment at any time."

Tier 1 retail bank

INDUSTRY-LEADING DIGITAL-FIRST SOLUTIONS

Designed for digital journeys and your customers' everyday interactions on web, mobile or both



We don't rely on cookies

Unparalleled device recognition profiles down to the hardware level – reducing false positives and providing greater security



Real-time, dynamic journey flows

Callsign's multi-model approach exposes multiple levels of data letting you create dynamic customer experiences in real time



PSD2-compliant authentication

Partnered with our authenticators, our unique Muscle Memory Technology provides the highest-fidelity behavioral biometrics, satisfying all PSD2 requirements



Seamless integrations

Easily add, remove, or test third-party integrations & custom user journeys using our dynamic Orchestration Layer



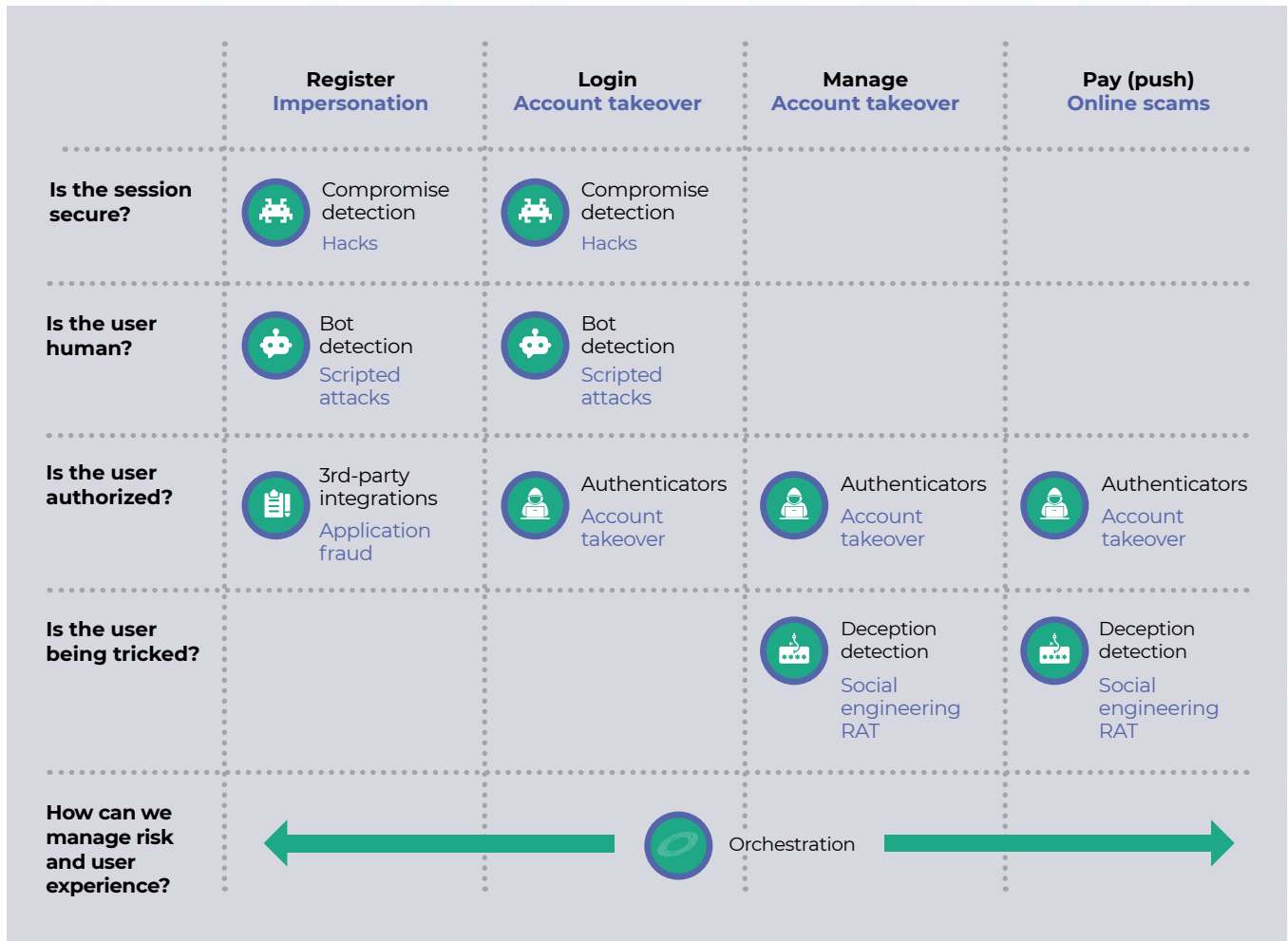
Reduce false positives

Avoid conflicting vendor scores or flags from multiple sources – our risk score combines multiple first- and third-party data sources to deliver one, complete confidence score

One solution, complete fraud protection

Online fraud is a complex web – with Callsign you'll reduce your vendor count for current and future threats.

Layering device, location, threat and behavioral intelligence, Callsign offers a full suite of fraud protection solutions that span all customer journeys from account creation right through to payment – all under one roof.



Rapid deployment

Callsign is designed for rapid deployment, reducing dependencies on IT – saving both time and costs.

Secure cloud deployments

Fully cloud based, we're able to integrate with your existing systems making day-to-day operation and management as simple and straightforward as deployment.

Vast scalability

Callsign's platform is highly adaptable and scalable vertically and horizontally – allowing you to confidently manage spikes in demand.

App & API integration

Full compatibility and compliance with RESTful API standards so you can integrate the external technologies that you need, today and tomorrow.

With Callsign, an award-winning UK bank saw:

25% increase in genuine user detection

66% reduction in step-ups

97.6% authentication accuracy rate